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Department: IT	
Title: SMS Privacy Policy	

PURPOSE:

Community Medical Wellness Centers USA (CMWCUSA) protects your privacy and personal information. We realize that health is a personal, private subject matter, and we want you to be comfortable when communicating with us using SMS services (the “Services”). This SMS privacy policy (the “Policy”) applies solely to information collected by and applies to your use of the Services.

If you decide to consent to use the Services, you agree to abide by the terms and conditions of this Policy. The Services are not meant to be used by children. By using the Services, you are representing to CMWCUSA that you are at least 18 years of age, or at least 13 years old with permission from your parents or guardians to access and use the Services.

CMWCUSA, at its sole discretion, reserves the right to make changes to this Policy without prior notice to you. The Policy, as updated, shall become effective as soon as posted on this website. Your continuous use of the Services after an amended Policy has been posted shall confirm your acceptance of all changes.

By consenting to SMS notifications, you agree to the following:

1. **Data Collection:** We collect your phone number and name as necessary for appointment reminders and notifications.
2. **Data Usage:** CMWCUSA uses the information collected through use of the Services to improve its services and enhance your health care experience. CMWCUSA may send you appointment reminders, notifications, or other relevant information.
3. **Data Security:** We use industry-standard encryption and access controls to safeguard your information. However, we cannot guarantee that malicious or unauthorized actors will not gain access to your data through illegal means or by accessing other platforms not within our control, that are used for the transmitting of information between you and CMWCUSA.
4. **Data Retention:** Your data is kept only as long as required by healthcare regulations. After this period, it is deleted unless otherwise mandated by law.
5. **Standard Messaging Disclosures:** If you no longer wish to receive text messages, reply “STOP” at any time, or call 1-562-270-0324. For assistance text “HELP” or call 1-562-270-0324. Data and Message rates may apply. Messaging frequency may vary.
6. **Non-Sharing Clause:** We do not share your information with any third parties.

Contact us by calling 1-562-270-0324 if you have any question regarding this Policy or would like to Opt-In or Out of the Services or email us at info@cmwcusa.org.